



**Proudly announcing the inaugural North East Live event in  
Darlington Farmers Auction Mart  
on Saturday 5th October 2024.**

We aim to showcase the best of British cattle and sheep farming and in doing so help connect the wider public with the commercial cattle and sheep industry.

Over the coming weeks we will be seeking sponsors and trade stands to attend this exciting new event.

Plans are underway to hopefully make this a flagship event in the farming calendar, the first of its kind in the North East of England.

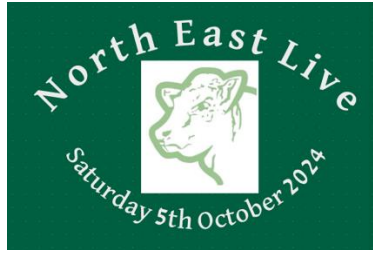
The event will be open to the public on Saturday 5th October.

Details of the cattle and sheep show classes will follow in due course.

The Friday evening prior to North East Live plans are afoot for a social evening for both the livestock and trade stand exhibitors.

Let's kick the winter show season off in style.

All enquiries please to Stephen on 07946514154 or [Stephen@dfam.co.uk](mailto:Stephen@dfam.co.uk)



## **SPONSORSHIP**

We are currently looking for agricultural related trade stands to attend North East Live on Saturday 5<sup>th</sup> October. We are also seeking sponsors for the individual livestock classes and also a frontline sponsor for the entire day.

We aim to make this event a leading fixture in the livestock sector and would greatly appreciate your support. A booking form is attached overleaf and below is a summary of our plans for the event.

### **Frontline Sponsorship**

We are seeking just one business to feature as our top sponsors; company logo's will appear on the front cover of all show schedules and catalogues. The successful business will be promoted at every opportunity in all publications and on social media. The frontline sponsors will also be invited to exclusively present the prizes to the Overall Champion in both the cattle and sheep shows.

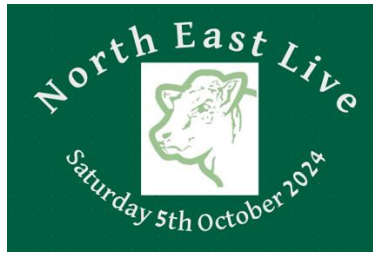
The frontline sponsor will be welcomed to pitch a trade stand in the most favourable position on the day. Please contact Stephen on 07946514154 to discuss further if this is of interest.

### **Class Sponsorship – Cost £200 (+VAT)**

As a sponsor of an individual class in the cattle or sheep shows your company would be listed as the class sponsor in all schedules and catalogues, the money received from your sponsorship will be awarded directly to the prize winners. The sponsors of each class will naturally be invited to present the prizes to the winners, we will promote our gratitude to the sponsors in all publications and also across our social media platforms. Class sponsors will be invited as our guests to the social event on the evening prior to North East Live.

## **Sponsor/Indoor/Outdoor Trade Stand Booking**

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## **TRADE STAND EXHIBITORS**

**Please note that as an incentive this year ALL trade stand bookings will receive a 50% price discount if they are also a sponsor of a show class.**

- Option 1

Large Outdoor Trade Stand – No Electricity Available

Size 5m x 10m (larger plots available on request)

Cost £300 (+VAT)

- Option 2

Small Outdoor Trade Stand – No Electricity Available

Size 5m x 5m

Cost £200 (+VAT)

*(Generators will not be permitted for indoor trade stands, options 3 & 4)*

- Option 3

Indoor Trade Stand with Electricity

Size 4m x 2m

Cost £300 (+VAT)

- Option 4

Indoor Trade Stand – No Electricity

Size 4m x 2m

Cost £200 (+VAT)

**The closing date for Trade Stand Exhibitors and Sponsors is 1<sup>st</sup> July 2024. The livestock schedule of classes will then be produced with details of all trade exhibitors and class sponsors included and ready for distribution the week commencing 8<sup>th</sup> July 2024.**

## SPONSORSHIP & TRADE STAND BOOKING FORM

Please tick the option required

Option 1	Large Outdoor Trade Stand	£360 (inc VAT)	
Option 1a	Large Outdoor Trade Stand and Class Sponsorship	£420 (inc VAT)	
Option 2	Small Outdoor Trade Stand	£240 (inc VAT)	
Option 2a	Small Outdoor Trade Stand and Class Sponsorship	£360 (inc VAT)	
Option 3	Indoor Trade Stand with Electricity	£360 (inc VAT)	
Option 3a	Indoor Trade Stand with Electricity and Class Sponsorship	£420 (inc VAT)	
Option 4	Indoor Trade Stand	£240 (inc VAT)	
Option 4a	Indoor Trade Stand and Class Sponsorship	£360 (inc VAT)	
Option 5	Class Sponsorship	£240 (inc VAT)	

Trading Name	
Address	
Phone	
Email	
Contact Name/Phone	

Please return this form no later than 1<sup>st</sup> July 2024 to  
Stephen Dodsworth, DFAM, Humbleton Park, Darlington, DL2 2XX  
or email to Stephen@dfam.co.uk

Please send payments via BACS to  
Darlington Farmers Auction Mart A/C 31734668 Sort Code 30-84-43  
Use reference 'North East Live'  
or make cheques payable to Darlington Farmers Auction Mart