



**DfAM**

# **RUDLAND FARM** **HERD DISPERSAL**

# **47 SIM-LUING** **HEIFERS & COWS**

## **MONDAY 9<sup>TH</sup>** **FEBRUARY 2026**



**Sold under the conditions of sale as displayed in the mart as recommended  
By the Livestock Auctioneers Association.**

## 36 IN CALF COWS

DFAM LOT NO	MAN TAG	OFFICIAL EAR TAG	D.O.B	IN CALF
1	30	UK 131326 502158	24.05.2020	8 MONTHS
2	21	UK 131326 502214	20.05.2021	8 MONTHS
3	72	UK 131326 201672	13.05.2015	6.5 MONTHS
4	25	UK 131326 301764	11.04.2016	7 MONTHS
5	68	UK 131326 201770 (LIM-LUING)	13.04.2016	8 MONTHS
6	84	UK 131326 501780 (LIM-LUING)	13.05.2016	7.5 MONTHS
7	79	UK 131326 501773	15.04.2016	8 MONTHS +
8	67	UK 131326 701859	18.05.2017	8 MONTHS +
9	20	UK 131326 501955	22.05.2018	7.5 MONTHS
10	85	UK 131326 101916	16.04.2018	7.5 MONTHS
11	16	UK 131326 501906	14.04.2018	7.5 MONTHS
12	19	UK 131326 501927	02.05.2018	7 MONTHS
13	81	UK 131326 102049	21.07.2019	8 MONTHS
14	17	UK 131326 102007	18.05.2019	8 MONTHS
15	77	UK 131326 502046	31.05.2019	8 MONTHS +
16	14	UK 131326 602005	23.04.2019	8 MONTHS
17	27	UK 131326 602012	19.05.2019	7 MONTHS
18	29	UK 131326 302044	30.05.2019	7 MONTHS
19	87	UK 131326 402045	30.05.2019	8 MONTHS
20	15	UK 131326 302156	23.05.2020	7.5 MONTHS
21	22	UK 131326 302142	15.05.2020	6.5 MONTHS
22	23	UK 131326 102147	15.05.2020	7.5 MONTHS
23	26	UK 131326 102161	25.05.2020	8 MONTHS
24	4	UK 131326 202211	17.05.2021	8 MONTHS
25	5	UK 131326 202239	25.05.2021	6.5 MONTHS
26	7	UK 131326 602208	12.05.2021	7 MONTHS
27	8	UK 131326 502193	08.05.2021	8 MONTHS
28	9	UK 131326 402199	10.05.2021	5.5 MONTHS
29	10	UK 131326 302198	10.05.2021	8 MONTHS
30	11	UK 131326 702237	25.05.2021	6.5 MONTHS
31	55	UK 131326 402276	10.05.2022	8 MONTHS
32	58	UK 131326 702293	15.05.2022	8 MONTHS
33	60	UK 131326 502298	21.05.2022	6.5 MONTHS
34	90	UK 131326 702321	22.05.2022	6.5 MONTHS
35	91	UK 131326 602320	26.05.2022	8 MONTHS
36	93	UK 131326 502291	14.05.2022	8 MONTHS +

## 11 IN CALF HEIFERS

DFAM LOT NO	MAN TAG	OFFICIAL EAR TAG	D.O.B	IN CALF
37		UK 131326 602383	21.05.2023	8 MONTHS +
38		UK 131326 602348	18.05.2023	7.5 MONTHS
39		UK 131326 502368	21.06.2023	8 MONTHS +
40		UK 131326 102378	19.06.2023	8 MONTHS +
41		UK 131326 202351	06.05.2023	8 MONTHS +
42		UK 131326 502347	15.05.2023	8 MONTHS +
43		UK 131326 402367	19.06.2023	8 MONTHS
44		UK 131326 402346	14.05.2023	8 MONTHS
45		UK 131326 102343	07.05.2023	7.5 MONTHS
46		UK 131326 402381	18.05.2023	8 MONTHS
47		UK 131326 202344	10.05.2023	6.5 MONTHS



Luing Cows on the Hill at Rudland Farm 28/01/2026

## **Foreword by Stephen Dodsworth, DFAM**

**The dispersal of the Sim-Luing cows from Rudland Farm provides a unique opportunity to acquire some genuine hill bred females which carry the ideal genetics, frame and scope to aid any commercial beef farming enterprise; these cattle are sold through absolutely no fault and are only offered due to a change in farming policy.**

**Rudland Farm lies in Bransdale and runs to over 1300 feet above sea level, this is an area synonymous with high-quality livestock production despite its justified reputation as one of the harshest environments on the North Yorkshire Moors. Rudland has been in the ownership of the Watson family for generations, for the past ten years the farming enterprise has been in the capable hands of the Myers family; a real team effort, at the helm the eldest son Sam, aided by parents (and neighbouring farmers) Robert and Julie along with brother Dan the family have developed this excellent herd of cows from the ground up.**

**The foundation pure-bred Luing cows run outdoors all year on the exposed Rudland Rigg; the Luing makes full use of less favoured hill ground which they share with the Myers renowned flock of Swaledale ewes. Top quality Simmental bulls are sourced to produce the Sim-Luing's which we see before us at this exciting sale. The current Simmental bull has proved to be a successful addition, hailing from Martin Farrar's Mossgrove pedigree herd.**

**The Sim-Luing cows and heifers in this sale are all scanned in calf to two excellent Limousin bulls, one from the Lisset herd of JH Tennant Ltd and the other from the Faddell herd of the late David Windress.**

**The cattle are from a TB4 area, the last test was approximately 12 months ago when everything on the farm went clear. The cows are not in a health scheme however have undergone routine Johnes tests twice in the past six years with no problems found. This is essentially a closed herd with the only notable interaction coming from the occasional stock bull purchase; the cows are not BVD tested however buyers can have the confidence that there has never been a problem during the Myers time on Rudland. The cattle were all PD'd in calf in December 2025 and the dates listed on the catalogue are the resulting stage of pregnancy at the point of sale.**

**On behalf of DfAM I would like thank the Myers family for the instruction to conduct this sale, I know the Bransdale area very well and with that knowledge understand its often unforgiving nature, I would urge anyone to bid with confidence. These are a clean, healthy and genuine herd which will go on and thrive anywhere they go. The high-quality Mule gimmer lambs produced annually along with the excellent pedigree Bluefaced Leicester and Swaledale sheep from the Myers are testament to the family's dedication and expert stockmanship within the industry. The herd of cows at Rudland have twice won the local NFU herd competition, an achievement not to be underestimated given the competition from the fertile lands of the Ryedale area.**

**Sale starts at 11am on February 9<sup>th</sup>, please feel free to contact myself or auctioneer John Wharton any time prior to discuss matters further.**

**John Wharton 07912 946549  
Stephen Dodsworth 07946 514154**